

Amendments to the Claims:

1-18 (Canceled)

19. (Currently Amended) ~~[[An]]~~ --A-- method for displaying information on a plurality of terminals connected to a ~~local~~ network, the method comprising:

~~storing information transmitted from an external network or the local network;~~

determining a call status of each of ~~[[the]]~~ a plurality of terminals in a network based on call status information included in call setup information ~~transmitted~~ received from each of the plurality of terminals, wherein the call status is one of an on-hook status and an off-hook status; and

~~transmitting the stored~~ broadcasting display content information to ~~[[each]]~~ all of the plurality of terminals in the network, in response to determining that ~~[[is]]~~ more than a first number of the terminals in the network are in the on-hook status, wherein the on-hook status indicates that the terminal has not established a communication connection with another terminal for the purpose of communicating voice data;

unicasting display content information to a subset of plurality of terminals in the network, in response to determining that less than a second number of terminals in the network are in the on-hook status;

~~wherein the stored information is not transmitted to each of the plurality of terminals that is in the off hook status;~~

wherein each of the plurality of terminals that is in the on-hook status displays the transmitted information ~~during while the terminal is in~~ the on-hook status,

wherein each of the plurality of terminals that is in the off-hook status does not display the transmitted information ~~during while the terminal is in~~ the off-hook status, and

wherein the transmitted information comprises at least one of an advertisement, a guide, and a bulletin.

20. (Previously Presented) The method of claim 19, wherein the stored information is transmitted to each of the plurality of terminals based on the call status of a pre-selected one of the plurality of terminals.

21. (Previously Presented) The method of claim 19, wherein each of the plurality of terminals temporarily stores the transmitted information during the on-hook status.

22. (Previously Presented) The method of claim 21, wherein each of the plurality of terminals displays voice communication-related information during the off-hook status.

23. (Previously Presented) The method of claim 19, wherein the stored information is updated when new information is received.